

Newsletter

From the Founders' Desk

Dear BizProWorld Member/ Reader,

Today we have an unprecedented situation when a global pandemic has brought the whole world to a screeching halt, hitting everyone and all economies harshly. The world was largely caught unaware of this unforeseen calamity and is grappling to cope up with the unseen monster.

India is under lockdown as most other countries. In such a bleak situation, technology has come to our rescue - whether it's staying connected with our family or friends, teams or clients, or fighting the monotony of a locked-down life, technology in its various forms - telecom, video meetings, online streaming, e-commerce, etc. - is turning out to be the real succor.

However, this dark phase of the global distress will also pass and there will be a tomorrow beyond the pandemic, hopefully not too far off. Thus, we must stay resilient to prepare for better possibilities beyond these periods of lockdown. In that context, I believe the following will help -

- 1. Stay Safe** - The most important responsibility today is to stay safe by keeping ourselves, our families - especially the young ones and the elderly, and our neighborhoods safe from the virus. Many of our fellow members live in countries other than India, I would urge everyone to follow the local government guidelines of social distancing and lockdowns. Today's mantra is to stay at home, stay safe and keep communities safe.

- 2. Stay Alert** - Lockdown may last longer than announced or may keep coming back intermittently till the virus is conclusively tamed. A prolonged indoor life can be unnerving with seemingly lasting adverse impacts on the body and the mind. Experts advise that the following three actions can help us stay fit as a

fiddle in such times – reduced food intake in-line with the reduced activities, daily exercise, and meditation. 15-20 minutes of a basic Tabatha can be hugely energizing as well as entertaining. It's also easy to find on YouTube. Even a simple 20-30 min of walk around the house (yes, you're right it can be done!) will keep us going. Combining basic physical exercise with basic pranayama or meditation will jump-start our day with a strong sense of purpose and positivity. There are several mediation Apps on the Google Play store. You can choose anyone. I found 'The Art of Living' meditation quite simple and calming.

3. Stay Ready - Without any doubt, there will be a new sun after the pandemic. Though it will leave lasting impacts on our habits and practices – some good and some not so good, there will be a new day after weeks or months of the lockdown. Life will again blossom, Dow-Jones and Sensex will again soar. Thus, we have to keep ourselves ready for the inevitable 'normal' times which come after the current epidemic. We may take the downtime as the time to re-tool by learning new skills or sharpening the existing skills, or picking up new hobbies. There are myriads of online options for learning and skill development. Besides the popular portals such as Udemy, Coursera or Edx, top universities are also conducting regular online webinars. I would recommend London Business School webinars or Harvard University online courses for some top-end global insights. Without any doubt, picking up new knowledge, skills or hobbies will be the best use of the current downtime.

Let's stay connected in this time of distress. You may go to the website (www.bizproworld.com) to drop your messages or mail your comments to connect@bizproworld.com.

We, at BizProWorld, pray that all of you and your loved ones stay safe and healthy!!

Best regards,

Sanjiv Ray
MD and Co-Founder
(On behalf of the Founder team)

1. Smart Supply Chain to Multiply Profits

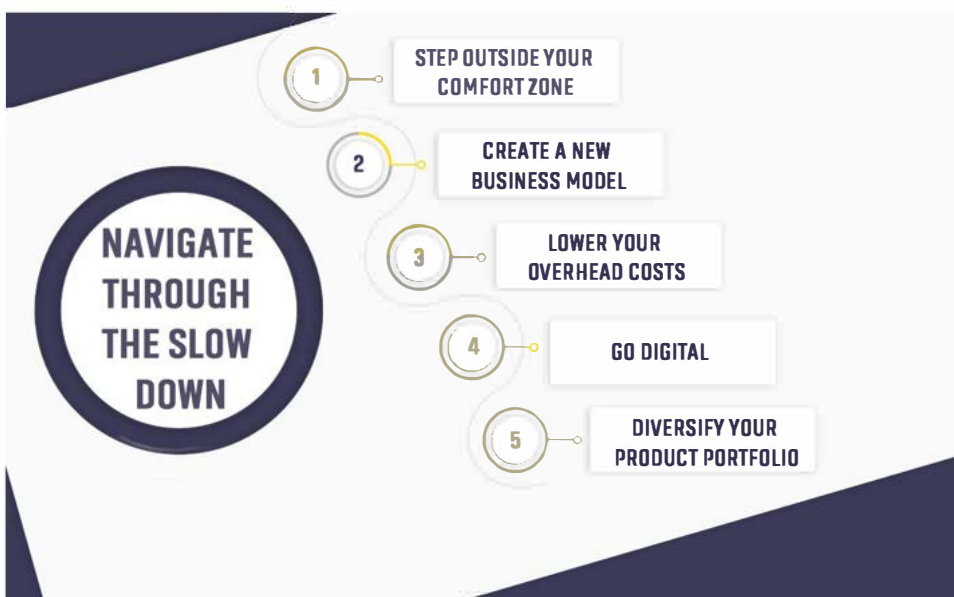
In these complex times with changing market conditions, we all need quick and accurate solutions to our business problems. Read on how you can smoothen out your supply chain strategy and get rise up in the market once we cross the current situation.



Blog Link- <http://bit.ly/1220scm>

2. Navigate Through The Slow Down

Challenging times call for smart solutions. Read on how you can ace this market slowdown with acute techniques and simple steps.



Blog Link- <https://bit.ly/BeatTheSlowdown>

Let's talk numbers!

COMPANIES WITH BIZPRO WORLD

75

CONSULTANTS WITH BIZPRO WORLD

250

PROJECTS FROM BIZPRO WORLD
(JAN 2020- MARCH 2020) BOTH
ONLINE & OFFLINE

17

April Focus For BizPro World:

With the start of the second quarter of the year, we at BizPro World want to set out on a mission like never before. In these challenging times, we want to bridge the gap between companies and consultants. Companies would now need expertise that they may not have acquired earlier and may also require to work with business experts remotely. We are working overtime to support businesses for such requirements.

Our focus would be to get more companies on board and similarly connect them with accomplished consultants on our platform.

We also hope to form a community that stands by each other in these difficult times. If you are an expert consultant or a company looking for expertise, feel free to approach us and we will help you find the correct match!

April Focus For Companies and Consultants:

Actions, not Ads: If you want to reach more people in these times, do it with responsible acts towards the world. Your ads might reach thousands, but actions may be amplified to millions across the globe.

Think In Future: Analyse what the situation would be once the pandemic is gone and plan your business accordingly. Predict now and prepare your strategies with accuracy but with some room to adapt with the changing times.

Build Loyalty: Your employees and current customers are your biggest assets. Keep them close. They will help you once the world is out there again. Loyalty goes a long way in building a sustainable and profitable business.

Frequently Asked Questions:

1. Does registering on the platform cost?

No. The registrations are absolutely free for companies and consultants.

2. How do the consultants qualify to be on the platform?

We have a strict quality assessment for all the consultants. Client ratings are also visible on the consultant's profile, which shows dynamic assessment by clients based on the project deliveries

3. What size of companies and projects can be associated with the platform?

From small to mid-level to multinational, any company can register themselves on the platform. The projects posted can be long term or short term as per your requirement.

4. What kind of business professionals join this platform?

You will find talented and accomplished business professionals from various industries on the platform. These experts have a proven track record of their work and achievements. These consultants may be freelancers or top executives. They bring real-life execution experience backed up by solid subject knowledge and an industry network. It's a diverse community and one can find quality talent suitable to any business project or company.

5. I have a short-term vacancy for a competent business professional, can I post such requirements on BizProWorld.com?

Yes, short-term business roles can very well be posted on the platform. Many in our community of independent consultants are open to short-term roles as well as retainership positions. Posting a role follows the same process as posting a project. Role definition can be entered in the project posting page.